

# LEAGUE LINKS

## Advertising Opportunities

### Publication Highlights

#### Readership

- Active & Sustaining Junior League of Augusta Members
- Past and present advertisers
- Community supporters, doctor's offices, etc.

#### Calendar

- Fall/Winter
- Spring/Summer
- 750-1000 copies of each



### Rates & Specs

#### 1/4 Page

3.75" by 5"

**\$125** per issue

#### 1/2 Page

7.75" by 5" or 3.75" by 10.25"

**\$175** per issue

#### Full Page

7.75" by 10.25"

**\$275** per issue



**JUNIOR LEAGUE OF  
AUGUSTA**

375 Highland Ave.  
Augusta, GA 30909

Salesperson: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Submission Deadline: \_\_\_\_\_

## Advertising Contract

### Advertiser Information (*please print*):

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Ad Format	Per Issue
<b>1/4 page</b> (3.75" by 5")	<b>\$125</b>
<b>1/2 page</b> (7.75" by 5" or 3.75" by 10.25")	<b>\$175</b>
<b>Full Page</b> (7.75" by 10.25")	<b>\$275</b>

The undersigned buyer agrees to purchase the following advertising space in the news publication of the Junior League of Augusta, Georgia known as *League Links*.

### Payment Details:

Credit Card      Name \_\_\_\_\_

Cash    Check      Credit Card # \_\_\_\_\_      Exp. Date \_\_\_\_ / \_\_\_\_

### Payment Terms:

Payment is due and payable upon receipt of this bill. All amounts not paid within thirty (30) days from the bill date will be subject to a late charge of 1.5% per month of the unpaid balance. The Junior League of Augusta, Georgia reserves the right to remove advertisements from the publication for non-payment of bills.

### Ad Copy:

Ad copy is to be provided by the Advertiser. The Junior League of Augusta, Georgia reserves the right to keep payment of advertisement if ad is not received by submission deadline. The publication will print the most recent copy received from the Advertiser until the publication receives a new copy from the advertiser. PDF files should be sent to the Ad Salesperson of League Links Staff via email. You must indicate company name and ad size in the subject line. Must submit camera ready artwork for the ad (.pdf files preferred) Our designers can create an ad for you if needed (Design Fee: \$150.00)

### Additional Terms:

1. Governing Law. This agreement shall be governed by, construed, and enforced in accordance with the laws of the State of Georgia.